



**28<sup>th</sup> FEA International  
Aerosol Congress & 17<sup>th</sup> Exhibition**  
Madrid, 24-26 September 2013

## PRELIMINARY PROGRAMME

### Tuesday, September 24<sup>th</sup> Business & Market

- 09:30 Registration  
Exhibition Opening
- 12:00-12:30 Opening Ceremony
- 13:00-14:30 **Lunch**
- 15:00-15:30 **The aerosol product from the European consumer perspective- Market Survey**  
Mr Jaime Cantero (e-NUBES)
- 15:30-16:00 **Economic and social impact of manufacturer brands**  
Mr Juan Antonio Seijo Font (IPSOS-ASI España)
- 16:00-16:30 **Coffee break**
- 16:30-17:00 **New trends in industrial marketing**  
Mr Xavier Cartaña (United International Business Schools)
- 17:00-18:00 **Free time for Congress participants to visit the Exhibition**
- 20:00-23:30 **Welcome Cocktail at the Prado Museum**  
20:00 Transfer by bus from the hotels to the Prado Museum  
20:30 Welcome, and visit to the collection of the Great Masters  
22:00 Cocktail - Dinner

### Wednesday, September 25<sup>th</sup> Aerosol Technology

- 09:00 Exhibition Opening
- 09:00-10:00 **Global Aerosol**  
Chairman: Mr Alain D'haese (FEA)  
Round table:  
Mr Ruben Fritzler (Precision); Mr Nigel Jackson (Precision); Mr Christopher Cathcart (CSPA);  
Mr Philip Fleming (Aerosol Association of Australia Inc)
- 10:30-11:00 **Coffee break**
- 11:00-11:30 **Sustainovations: a way forward for the aerosol industry**  
Dr Thomas Förster (Henkel AG & Co KGaA)
- 11:30-12:00 **Understanding safety risks from spray products: modelling and measurement**  
Ms Anne Virden (Malvern); Dr Helga Rothe (Procter & Gamble / Cosmetics Europe)

### Wednesday, September 25<sup>th</sup> Aerosol Technology

- 12:00-12:30 **Free time for Congress participants to visit the Exhibition**
- 12:30- 13:00 Show at the exhibition area
- 13:00-14:30 **Lunch**
- 14:30-15:15 **Pressure, Temperature, Tightness: Regulation requirements and measure**  
Chairman: Mr Jean Pierre Yquel  
Round table:  
Mr Urs Frei (Pamasol); Mr Roland Koch (Wilco); Mr Richard B Cooper (Cascade Technology);  
Mr Tillmann Knapp (Bautz Engineering)
- 15:30- 16:00 **Coffee break**
- 16:00-16:30 **Trend and progress of the aerosol packaging**  
Mr Jorge García (ITENE)
- 16:30-17:15 **Challenges, opportunities and initiatives in the aerosol Industry**  
Mr Gary Knoeck (Honeywell); Mr Georges Bouille (Aptar); Mr Filip Plevač (Moravia Cans)
- 17:15-18:00 **Free time for Congress participants to visit the Exhibition**
- 21:00 **Gala Dinner**  
20:00 Transfer by bus from the hotels to the Quinta del Jarama

### Thursday, September 26<sup>th</sup> Innovation & Future

- 09:00 Exhibition Opening
- 10:00-10:45 **Organising Innovation, bringing order and leaving room for clutter**  
Mr Marcos Gómez (Orbita 97 Innovation Company); ESADE Business School
- 10:45-11:30 **Coffee break**
- 11:30-12:15 **How to protect the results of your R&D, what you should know about patents**  
Mr Mathieu de Rooij (ZBM Patents & Trademarks)
- 12:15-13:00 **Free time for Congress participants to visit the Exhibition**
- 13:00-14:30 **Lunch**
- 16:00 Closing Ceremony

**You can't miss this meeting  
with the AEROSOL!  
Awaiting for you!!**



Organized by:

